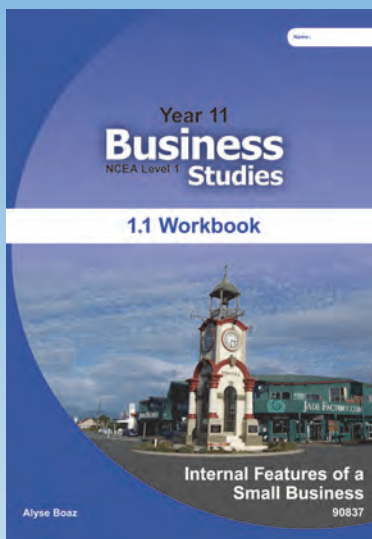


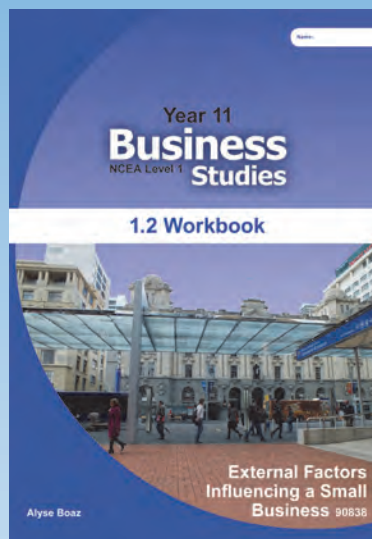
2016 Commerce Catalogue

Workbooks with **engaging and relevant content!**

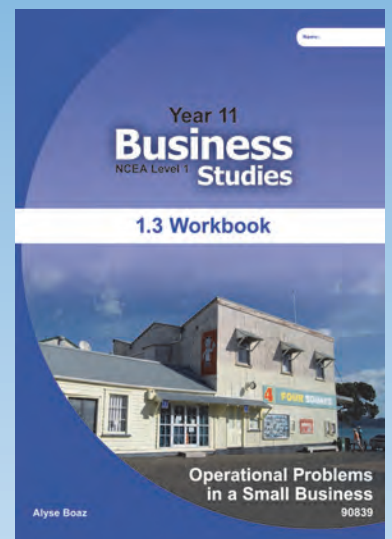
Year 11 Business Studies



Student Workbook \$15 (98 pages)
Teacher's Guide \$40



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Workbook Features

- Relevant notes in an easy-to-read format.
- Appropriate problems and exercises (linked to the notes) to assist students to apply their learning.
- Real life NZ business case studies included with a range of questions.
- Scenarios and examples are linked through the text.
- QR codes for students to access websites with their smart phones.
- A range of NCEA-type questions.
- Teacher's Guide (hard copy) with answers to all questions and exercises and a disc containing powerpoints and additional activities (word finds, revision cue cards, revision quiz, etc.). The teacher's guide is only available when purchasing class sets.

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CASE STUDIES
Danseys Pass Lavender

Entrepreneurship
When Jo Todd came up with the idea for a lavender business as an entrepreneur, the idea for Jo's business had to be occupied as she was living in an isolated area. Jo and Barry own 4½ hectares overlooking the coast. The road passes through the ranges overlooking the coast. Jo and Barry own 4½ hectares overlooking the coast. The road passes through the ranges overlooking the coast. Jo and Barry own 4½ hectares overlooking the coast. The road passes through the ranges overlooking the coast.

Production Inputs and Outputs
It starts with raw materials and ends with the finished product. Inputs are divided into four main groups: 1. Capital, 2. Human, 3. Natural, 4. Financial.

Business Purpose
Business organisations are set up for many different reasons. There are many reasons why people start a business. Some people start a business to make money. Some people start a business to provide a service. Some people start a business to provide a product. Some people start a business to provide a service. Some people start a business to provide a product.

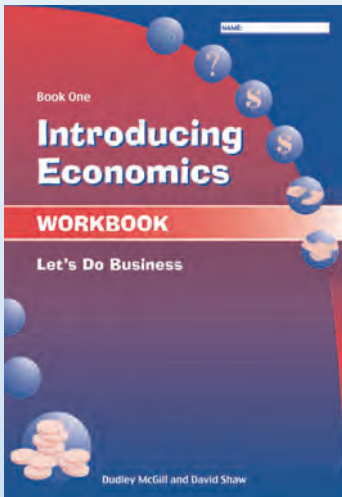
Mission Statement
A mission statement is a statement that defines an organisation's purpose. It is a statement that defines an organisation's purpose. It is a statement that defines an organisation's purpose. It is a statement that defines an organisation's purpose.

Vision Statement
A vision statement is a statement that describes an organisation's future. It is a statement that describes an organisation's future. It is a statement that describes an organisation's future. It is a statement that describes an organisation's future.

Aims and Objectives
Aims are broad statements of what an organisation wants to achieve. Objectives are specific statements of what an organisation wants to achieve. Aims are broad statements of what an organisation wants to achieve. Objectives are specific statements of what an organisation wants to achieve.

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Years 9 & 10 Economics



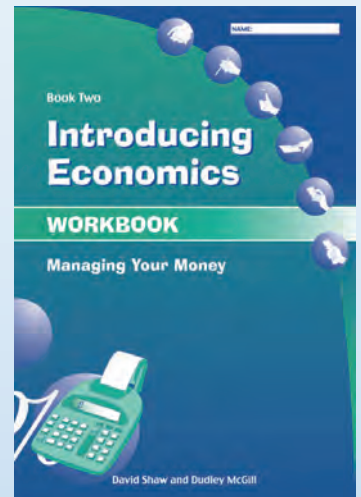
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- A step-by-step guide to forming a simple enterprise.
- Removes the mysteries surrounding entrepreneurship and enables students to recognise their creative potential.
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